



Pierrette Desrosiers  
PSYCOACHING

Cultivate  
the best  
in people  
and harvest  
success  
in business



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## TOOL - EVALUATION OF SPEAKER'S CREDIBILITY

1.	Knowledgeable	7	6	5	4	3	2	1	Ignorant
2.	Experimented	7	6	5	4	3	2	1	Inexperienced
3.	Confident	7	6	5	4	3	2	1	Unsure
4.	Informed	7	6	5	4	3	2	1	Uninformed
5.	Fair	7	6	5	4	3	2	1	Inequitable
6.	Interested	7	6	5	4	3	2	1	Indifferent
7.	Coherent	7	6	5	4	3	2	1	Inconsistent
8.	Alike	7	6	5	4	3	2	1	Different
9.	Positive	7	6	5	4	3	2	1	Negative
10.	Determined	7	6	5	4	3	2	1	Hesitating
11.	Enthusiastic	7	6	5	4	3	2	1	Dull
12.	Entertaining	7	6	5	4	3	2	1	Inactive

The first block of four attributes evaluates: **Skills (competences)**

The second block of four attributes evaluates: **Ethical qualities**

The third block of four attributes evaluates: **Charisma**

The more your results are high, the higher your level of credibility is. So to have an accurate picture, ask objective people (your employees, colleagues, superiors and friends) whom are able to give you realistic feedback as you evaluate yourself.

Be open to outcomes. Sometimes they may differ from your own assessment. Remember that you can't self-proclaim credibility, nor demand it, people just decide to give it to you.

*Translated from: Les fondements de la communication humaine : J. A. De Vito, ed. Gaétan Morin 1993.*